

Press Release

Stylecraft x Haworth

Stylecraft and Haworth are entering into a long-term partnership in Australia, effective 1st July, 2021 to better serve corporate clients and design firms across Australia.

Stylecraft and Haworth are pleased to announce they have entered into a strategic distribution arrangement, bringing together Stylecraft's industry-leading design connections with Haworth's world class contract furnishing solutions and workplace knowledge.

Currently operating across all Australian markets with showrooms in Sydney, Melbourne, Canberra, Brisbane, Adelaide and Perth, Stylecraft will become an Authorised Haworth Dealer, representing Haworth in Australia. The partnership will establish a more robust market presence for both brands, while continuing to provide premium service and commitment to the Australian design industry.

"Through the new partnership of Stylecraft and Haworth, we will bring a wealth of industry knowledge, a shared commitment for design and innovation, as well continued focus on environmental and social responsibility," says Anthony Collins, Owner at Stylecraft.

"Haworth has a long tradition in working closely with dealers across entire markets like the US, Germany and China for the benefit of our customers," says Henning Figge, President of Haworth International. "We are convinced to have found in Stylecraft the right partner for doing so also in Australia and are excited about our future mutual journey with them."

Together both brands are dedicated to enhancing the performance of the Australian commercial and workplace market.

stylecraft.com.au
haworth.com



Anthony Collins
Owner & Managing Director
Stylecraft



Henning Figge
President
Haworth International

Stylecraft

Stylecraft has been providing furniture of original, contemporary design for 68 years. Founded in Melbourne in 1953, Stylecraft is now represented across Australia with showrooms in Sydney, Melbourne, Canberra, Brisbane, Adelaide and Perth. Stylecraft's growth and product offering has been built with a focus on design and quality, with a commitment to providing collaborative support to the design community.
stylecraft.com.au

Haworth

Founded in 1948, Haworth is a family owned, privately held, \$2 billion+ global leader in the contract furnishings industry. What began from humble roots – crafting wood furniture in a Midwestern town on the shores of Lake Michigan – has evolved into a global company with a focus on organic workspace that helps people perform their best. Haworth designs, sources and manufactures products in the markets where they are delivered, ensuring solutions are tailored for distinct cultures, client preferences, greater agility and more sustainable sourcing. Together with 7,500 members and 650 dealers worldwide, Haworth operates in over 120 countries to create spaces that result in effective people and efficient real estate.
haworth.com

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